

DATE:



Book Proposal Form

AMERICAN GEOPHYSICAL UNION
2000 Florida Ave. NW Washington, D.C. 20009

Please submit this form to the AGU books department and attach the draft table of contents and a description of the nature and scope of your proposed book. Please also attach current *CV's* for the proposer and/or any other person who will be serving as an organizing editor for the monograph. Refer to the Information for Proposers before completing this form. Acquisitions: Colleen Matan, cmatan@agu.org, 202-777-7529.

A. PROPOSER

Name (please include middle name)

Check one: Volume editor or Author

Birth date (Library of Congress CIP requirement):

Affiliation:

Mailing Address:

Telephone:

Mobile Phone:

Fax:

E-mail:

Telex:

Name of the editor or author who will be the AGU's main contact for the book project, if different from above.

B. BOOK DESCRIPTION

1. Tentative Title: (Final title will be determined after preface and table of contents are final.)

2. What is the outstanding feature of this volume? What makes it unique?

3. Is the proposed volume to be made up entirely of new research?

_____ Yes _____ No

If no, what percentage of the volume will consist of review papers or already published materials? _____ %

4. Are papers or chapters based on a symposium or conference?

_____ Yes _____ No

If yes, give name, date, place, organizational sponsor, and names of conveners. (AGU Books publishes books based on conferences, but not conference proceedings.)

5. If this is an authored book (as opposed to an edited volume), is it based on a course you have taught? If so, what was the level of the course? What was the typical enrollment?

6. If this is an edited collection of papers, who will edit the volume? For a volume based on a conference, AGU requires that at least one of the editors was not involved in the organization of the conference. Who is this editor?

7. Describe the proposed peer review process.

8. Have the papers or major parts of them been published previously?

_____ Yes _____ No

If yes, where:

9. What is the proposed time schedule? (For meeting-based volumes, AGU's goal is to publish within a year of the meeting. Books that are introduced or ready for purchase at an AGU meeting seem to increase sales potential.)

_____ Date manuscript or individual chapters will be ready for peer review.

_____ Date peer review will be completed and revised manuscripts and front matter will be sent to AGU for production.

C. PRODUCTION INFORMATION

1. AGU requires that proposals be peer-reviewed before a publishing decision is made. Please suggest colleagues not associated with this proposal that are qualified to review it. Please note that your proposal will also be sent to reviewers recommended by the AGU Books Committee.

2. Who will prepare camera-ready copy? (AGU will provide specifications for the preparation of camera-ready copy.)

_____ a) individual authors _____ b) volume editor

3. Estimate the maximum and minimum number of double-spaced MANUSCRIPT pages (including any tables, figure captions, references, appendix, but excluding the figures themselves):

_____Maximum _____Minimum

What is the basis for the page estimate?

4. Estimate the maximum and minimum number of figures:

_____Maximum _____Minimum

5. Estimate the maximum and minimum number of BOOK pages (add totals from 3 and 4 and divide by two):

_____Maximum _____Minimum

6. Will there be special features such as an index, color printing or foldout pages? Will there be any electronic features? Please describe.

Charges for color separation and printing will be determined on a case-by-case basis. Color charges and charges for printing foldouts are billed directly to the author. Authors requesting color film separations, color printing, or foldouts are required to sign an agreement to pay the costs before the monograph goes into production. Contact AGU Books department for more information.

D. MARKET ASSESSMENT

1. Describe the readers of your book. For what organizations and in what countries would they work? What journals would they read? To which membership organizations would they belong?
2. To which AGU sections would they belong? Please list the top three in descending order of importance. (AGU sections are Atmospheric Chemistry, Atmosphere Physics & Climates, Geodesy, Geomagnetism and Paleomagnetism, Hydrology, Biological Oceanography, Marine Geochemistry, Marine Geology & Geophysics, Physical Oceanography, Planetology, Seismology, Magnetospheric Physics, Solar & Heliospheric Physics, Aeronomy, Tectonophysics, and Volcanology, Geochemistry, & Petrology)
3. What other books published by AGU would the readers of your volume have read in the last seven years?
4. Name any other books on the same or related subjects recently published by another publisher. How does your book differ from these volumes?
5. Are there any college or graduate-level courses for which your book might be adopted? If so, how would you be able to assist us in identifying the instructors of such courses?
6. Please estimate the total number of book sales you project. _____.

On what information did you base this number?
7. Please indicate any possible special or bulk sales. Whom should AGU contact?
8. List publications in descending order of importance that should receive a copy of the book for review.
9. List professional conferences where the book or promotional materials should be exhibited.

10. Please list the professional associations and societies of which you are a member.
11. Please name (and give contact information for) any highly influential individuals—scientists, educators, policy makers, etc. —who would help us promote the book to their peers.

Remember to attach the draft table of contents, a description of the nature and scope of the book, the appropriate editor CV's, and any additional information such as sample chapters, lists of conference participants, technical conference justifications that AGU should have. For books arising from conferences, how the monograph will differ from the conference should be discussed in the nature and scope of the book.

Return to:

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Questions:

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